



Payment Industry Leader Hypercom USA Changes Name to Equinox Payments, LLC.

SCOTTSDALE, AZ September 30, 2011 – Hypercom USA, a leading payment terminal manufacturer and secure software developer, today announced it has formally changed its corporate name to Equinox Payments, LLC. In addition to selling new Equinox terminals, software and services, the company will continue to support Hypercom-branded products in the U.S.

“Equinox payment terminals sit at the intersection between the physical store and the virtual world of payment processing where our products achieve a balance between robust devices and secure applications,” said Equinox President Clint Jones. “The name Equinox embodies our strategic vision for the company: industry-leading hardware complemented with industry-leading software.”

Equinox manufactures, sells and supports all payment terminals and peripherals previously offered in the United States by Hypercom, including the [T4200](#) countertop, [M4200](#) mobile and [L5000](#) customer-activated product families, as well as all software, terminal management systems and other services related to these products. Equinox also offers the [L4200](#) and L5000 payment terminal series to U.S.-based large retail customers for certain international applications.

“With the recent proliferation of alternative payments, we are experiencing increased demand to load, host and manage third-party applications on our devices,” said Will Rossiter, SVP Sales and Marketing. “Our EMV and contactless products, such as the [L5300](#) and [L5200](#) customer-activated devices, act as a platform to support merchant and customer-facing applications, such as digital wallets and other near-field communication offerings—all with an emphasis on security.”

Former Hypercom USA product names will remain unchanged, but will be branded Equinox or co-branded Equinox and Hypercom. Equinox will maintain the Hypercom USA brand for an extended period of time to reinforce Equinox’s continued support of Hypercom-branded products and services in the U.S.

About Equinox Payments, LLC

Equinox Payments, headquartered in Scottsdale, Arizona, is a leading payment terminal manufacturer and related secure software provider. Through its commercial offices in the United States, Latvia, Manila and Australia, and a service repair facility in Mexico, Equinox’s more than 200 employees deliver secure payment terminals, applications and services to hundreds of thousands of merchants. Equinox is a portfolio company of The Gores Group, LLC. For more information, please visit www.equinoxpayments.com.

About The Gores Group, LLC

The Gores Group, LLC is a private equity firm focused on acquiring controlling interests in mature and growing businesses which can benefit from the firm’s operating experience and flexible capital base. The firm combines the operational expertise and detailed due diligence capabilities of a strategic buyer with the seasoned M&A team of a traditional financial buyer. The Gores Group, which was founded in 1987 by Alec E. Gores, has become a leading investor having demonstrated over time a reliable track record of creating substantial value in its portfolio companies alongside management. The firm’s current private equity fund has committed equity capital of more than \$4 billion. Headquartered in Los Angeles, The Gores Group maintains offices in Boulder, CO, and London. For more information, please visit www.gores.com.

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