

# Optimum L4250



MULTI-LANE



## FREQUENTLY ASKED QUESTIONS

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**Q: WHAT IS THE OPTIMUM L4250? WHAT MAKES IT UNIQUE?**

**A:** The Optimum L4250 is a low-cost, high-performance, signature capture POS terminal ideal for the retail market. It is the first fully PCI-PED approved multi-lane terminal. It also meets the California Financial Code for Visually Disabled requirements. It is out-of-the-box certified, with no additional privacy shielding or external attachments required to meet industry standards.

**Q: WHAT DOES PCI-PED APPROVED MEAN ?**

**A:** The L4250 is the industry's first multi-lane terminal to meet the new Payment Card Industry Data Security standard required for all merchants and service providers that handle, transmit, store or process information for Visa, American Express, Diner's Club, MasterCard and JCB cards.

**Q: ARE THERE OTHER SAFEGUARDS/FEATURES ?**

**A:** Yes. The L4250 has an innovative, recessed ADA-compliant keypad with an attached privacy shield and easy-to-use display which provides easy user prompting.

**Q: WHAT IS THE AUTO-SENSING" SCREEN PROTECTION SYSTEM ?**

**A:** The auto-sensing screen protection system uses a screen protector that provides superior clarity and resists tacking and scratching. The system does not allow operation of the touch screen without the screen protector in place - thus preventing accidental damage and extending the life of the device.

**Q: HOW DOES THE FOOL-PROOF" CARD SWIPE WORK ?**

**A:** The optional dual-sided, bi-directional magnetic stripe card reader lets customers swipe their cards in any direction, with either side facing the reader. This eliminates fumbling with cards and saves cashier interaction, speeding customers through checkout lanes.

**Q: DOES THE L4250 READ CHIP CARDS ?**

**A:** Yes. The Optimum L4250 can be equipped with a fully integrated chip card reader for secure payment transactions. EMV 4.1 Level 1 and 2 approved, the L4250 complies with ISO 7816. The L4250 also reads magnetic stripe cards.

**Q: WHAT ABOUT CONTACTLESS PAYMENTS ?**

**A:** The L4250 can be equipped with a fully integrated contactless payments reader. The reader supports American Express ExpressPay™, MasterCard PayPass™ and Visa contactless cards and fobs. It is also ISO 14443 A & B compliant.

**Q: WHAT PROCESSOR IS USED IN THE L4250 ?**

**A:** The Optimum L4250's 32-bit Intel XScale 200MHz processor delivers fast transactions to the ECR/payment device. In addition to supporting RS-232, the L4250 supports advanced communications like USB and Ethernet for fast communications.

**Q: IS THE DISPLAY COLOR OR MONOCHROME ?**

**A:** The L4250 has a 220 x 80 grayscale graphical LCD with 256 shades per pixel.

**Q: CAN THE SCREEN BE CUSTOMIZED ?**

**A:** Yes. Hypercom's Forms Processing Engine (FPE) software allows retailers to customize the screen with their branding, loyalty messages and promotional campaigns. The custom screens are easy to update and bring the retailer's message to the point of service.

**Q: CAN THE L4250 BE MOUNTED ON A STAND ?**

**A:** Yes. The L4250 can easily be mounted on a stand for efficient countertop use.



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